

**To: AmeriHealth Caritas Providers**

**Date: February 22, 2024**

**Subject: Provider Incentive Opportunity – Pregnancy Notification Form**

AmeriHealth Caritas Florida recognizes and values the vital impact that early and consistent prenatal care has on patients and their babies. This is why we ask for your help to submit the Pregnancy Notification Form immediately upon confirmation of a member's pregnancy. AmeriHealth Caritas Florida is excited to offer a new incentive for providers who submit the completed **Florida Medicaid Pregnancy Notification Form**.

**Program details:**

The incentive program **begins April 1, 2024**.

**To qualify for the incentive payment:**

- Submit the completed Pregnancy Notification Form:
  - Via fax to: 855-358-5852 or
  - Email: [ACFLMaternity@amerihealthcaritasfl.com](mailto:ACFLMaternity@amerihealthcaritasfl.com)

**AmeriHealth Caritas Florida will pay a one-time incentive of \$50.00 per member to the first provider that notifies the Plan through submission of a completed pregnancy notification form.** Incentive periods are measured quarterly, and payments will occur two (2) months after each quarter.

Our Bright Start® Maternal Health Program is crucial to improving birth outcomes and pairs pregnant moms with a Care Manager who supports them before, during, and after pregnancy. For more information, or for assistance with high-risk members, or help with moms who do not routinely receive their prenatal care, please **contact Bright Start® at 1-855-371-8076**.

Thank you for your continued participation in our network and commitment to your patients, our members. If you have any questions, please contact your Provider Network Account Executive, or call Provider Services at **1-800-617-5727**.

11631 Kew Gardens Avenue, Suite 200, Palm Beach Gardens, FL 33410

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