



**Healthy Behaviors Program
Participation Rates
2023-2024**

AmeriHealth Caritas Florida offers the Healthy Behaviors program, whereby members are eligible to earn rewards for completing certain health milestones (screenings and visits) in areas that help them adopt healthy behaviors. For each program, the member must complete a Healthy Behaviors Completion Form.

The table below shows the participation rates for the Healthy Behaviors program from July 1, 2023, to June 30, 2024.

Program	Average monthly eligible membership	Number of members who submitted form or enrolled	Number of members who qualified	Participation rate
Maternity	1240	9	6	0.73%
Postpartum	1240	6	1	0.48%
Well-child visits (ages 31 days to 15 months)	3500	6	2	0.17%
Well-child visits (members who turn 30 months)	3664	2	1	0.05%
Child and adolescent well-care visits (ages 3 to 21 years old)	51135	23	18	0.04%
Adult access to preventive or ambulatory services	18924	8	4	0.04%
Lead screening	3973	1	0	0.03%
Diabetes testing	1138	3	1	0.26%
Diabetes eye exam	1138	2	1	0.18%
Behavioral health follow-up	58	0	0	0.00%
Breast cancer screening	822	2	0	0.24%
Cervical cancer screening	9711	2	0	0.02%
Weight loss program*	2	2	1	50.00%
Smoking cessation program*	0	0	0	0.00%
Alcohol and substance use recovery*	0	0	0	0.00%

*To participate in the weight loss, smoking cessation, and alcohol and substance use recovery programs, the member must enroll and complete a series of milestones.



The effectiveness of the Healthy Behaviors programs is measured by the participation rate. The participation rate is calculated as follows:

$$\text{Participation Rate} = \frac{\text{Avg \# of members in program}}{\text{\# Eligible forms completed}}$$

However, for the Healthy Behaviors programs managed by our Case Management team, the calculation is slightly different. There is a difference in the calculation as the weight loss, smoking cessation, and alcohol and substance use recovery programs do not have limitations such as age and/or diagnosis as qualifying criteria. The calculation for these programs is as follows:

$$\text{Participation Rate} = \frac{\text{Avg \# of members enrolled for each program}}{\text{\# Eligible forms completed}}$$

The most effective Healthy Behaviors program was adolescent well-care visits (23 members), followed by Maternity (9 members). These programs had the highest number of members who enrolled and qualified within the timeframe. Of the Healthy Behaviors programs managed by our Case Management team, the weight loss program had the most members enrolled.

The Healthy Behaviors program was developed to encourage lifestyle habits supporting good health as well as health screenings essential for early detection and treatment of certain diseases. Health benefits outcomes/effectiveness is measured by comparing the participation rates with those of the last evaluation. AmeriHealth Caritas Florida encourages participation in the Healthy Behaviors program and is dedicated to overcoming the barriers we have encountered with low participation rates.